



Shelf wobbler

A small point-of-purchase piece mounted on a flexible shelf-edge arm.

SOURCE TRIMBOX · EXAMPLE

98.84 × 128.97 mm

SOURCE BLEED

3 mm

CUT / FOLD SPOT COLOURS

CutContour

SOURCE SAFE AREA

5 mm

Material options

350 g/m² Bristol board with matt lamination, or 0.5 mm white PP. A 0.3–0.5 mm clear PET spring arm is an option.

Dimensions and application notes

The Ø100 mm name describes the graphic face; the actual TrimBox including the arm tab is 98.84 × 128.97 mm. Source notes give a 30 × 150 mm PET arm and a 20 × 30 mm fixing area as examples.

Before production

Confirm dimensions, support, substrate, fixings, materials and colour proofs with the producer. Retailer POP and safety requirements take priority. CutContour denotes cutting and Crease denotes folding; these technical lines are not ordinary printed artwork.

This A4 document is for on-screen reference and information sharing. The TrimBox and bleed values above describe the inspected source file; this PDF is not a cutting die, a 1:1 production file or a print master. Dimensions are not production approval.

Dimension source: 12-wobbler-o100.pdf · PDF page boxes + source production notes.