

**TECHNICAL REFERENCE · EXAMPLE**

Roll-up banner

A portable vertical display whose graphic retracts into a base cassette.

SOURCE TRIMBOX · EXAMPLE

850 × 2000 mm

SOURCE BLEED

5 mm

CUT / FOLD SPOT COLOURS

None; straight-cut reference

SOURCE SAFE AREA

10 mm

Material options

440–510 g/m² blackout PVC or suitable polyester roll-up fabric, checked against the mechanism and printing method.

Dimensions and application notes

Example TrimBox: 850 × 2000 mm. The bottom 100 mm enters the cassette and must contain no text or logo. Also reserve a 30 mm top-rail allowance. These allowances do not replace the 5 mm bleed.

Before production

Confirm dimensions, support, substrate, fixings, materials and colour proofs with the producer. Retailer POP and safety requirements take priority. CutContour denotes cutting and Crease denotes folding; these technical lines are not ordinary printed artwork.

This A4 document is for on-screen reference and information sharing. The TrimBox and bleed values above describe the inspected source file; this PDF is not a cutting die, a 1:1 production file or a print master. Dimensions are not production approval.

Dimension source: 23-roll-up-85x200.pdf · PDF page boxes + source production notes.