



Shelf stopper

A panel projecting perpendicular to the shelf so it can be seen along the aisle.

SOURCE TRIMBOX · EXAMPLE

125 × 300 mm

SOURCE BLEED

3 mm

CUT / FOLD SPOT COLOURS

CutContour + Crease

SOURCE SAFE AREA

5 mm

Material options

0.5 mm white PVC or PP; alternatively two laminated layers of 350 g/m² board.

Dimensions and application notes

The visible face is 100 × 300 mm with a 25 mm fixing tab, making the TrimBox 125 × 300 mm. The two sides use opposite layouts of the same die. The fixing tab folds through 90°.

Before production

Confirm dimensions, support, substrate, fixings, materials and colour proofs with the producer. Retailer POP and safety requirements take priority. CutContour denotes cutting and Crease denotes folding; these technical lines are not ordinary printed artwork.

This A4 document is for on-screen reference and information sharing. The TrimBox and bleed values above describe the inspected source file; this PDF is not a cutting die, a 1:1 production file or a print master. Dimensions are not production approval.

Dimension source: 13-raf-stoperi-100x300-dur.pdf · PDF page boxes + source production notes.